



**AMERICA'S FIRST AWARD SHOW ABOUT YOUNG PEOPLE CHANGING THE WORLD**  
**AIRS NATIONWIDE ON THE CW NETWORK APRIL 12<sup>TH</sup>**

***THE BRICK AWARDS® HOSTED BY LEANN RIMES WITH MUSICAL PERFORMANCES  
BY MANDY MOORE AND  
DASHBOARD CONFSSIONAL***

**New York, NY--- April 2nd 2007** – The CW Network announced that it will air The BRICK AWARDS nationwide on Thursday April 12<sup>th</sup> with limited commercial interruption. The first and only televised award show honoring young people who are making the world a better place will be hosted by **LeAnn Rimes** with musical performances by **Mandy Moore** and **Dashboard Confessional**. The BRICKS honors 12 young leaders ranging in age from 11 to 25 who identified issues close to them and then took steps to do something about it. Award categories include public health, community building, education and environment. **Petra Nemcova** and **Lance Armstrong** will also receive awards for their work with the Happy Hearts Fund and the Lance Armstrong Foundation respectively.

Celebrity presenters and participants for the charitable event include **Wyclef Jean, Jamie Lynn Sigler, Susan Sarandon, Damien Fahey, Hilary Swank and Jason Ritter**. The BRICK Awards will be produced by Alex Coletti, who has created and produced some of the most memorable moments in awards shows in television history. The show will be sponsored by General Motors and Pepsi. JP Morgan Chase will serve as the official financial services sponsor of the BRICK Awards.

This is the first award show produced by the newly formed Alex Coletti Productions and the first award show on the new CW Network. "It's a pleasure to broadcast a show that will shine the spotlight on this extraordinary group of young people," said Dawn Ostroff, president, entertainment, The CW. "Important achievements like these are to be celebrated and applauded, and this show is a great way to accomplish that."

"I'm excited to shake up the award show formula with something so truly meaningful," said Alex Coletti. "It will be great to watch the celebrities stand up and cheer for these young people who are making such an incredible difference in the world around them."

"We wanted to honor young people who maybe can't sing or skate, young people who took it upon themselves to make changes where changes needed to be made, to do the really important work that often goes unnoticed," said Nancy Lubin, CEO of the BRICK Awards.

Each of the 12 BRICK Winners will receive a \$10,000 community grant to continue their work. Four of the 12 winners will be selected as Golden BRICK Winners during the BRICK Awards show. The Golden BRICK Winners will receive an additional \$15,000 community grant for a total of \$25,000. "The BRICK trophy is nothing like an Oscar. It's not as shiny and perfect," said Nancy Lubin. "It's a brick. It's gritty. But it's a building block," Lubin said.

A survivor of the 2004 Asian Tsunami, BRICK honoree Petra Nemcova founded The Happy Hearts Fund in 2005 to aid children in need who have suffered loss or hardship as a result of natural, economic or health-related disasters. Happy Hearts has raised over \$1.7 million to help children in Thailand, Sri Lanka, Indonesia and Pakistan live healthy, happier lives filled with hope instead of fear. Petra just returned from Thailand, Cambodia, and Vietnam where, together with Hewlett Packard she and HHF are opening schools and computer labs for children in need around the world.



At age 25, Lance Armstrong was one of the world's best cyclists. He proved it by winning the World Championships, the Tour Du Pont and multiple Tour de France stages. Lance Armstrong seemed invincible and his future was bright. Then they told him he had cancer. During his treatment, before his recovery, before he even knew his own fate, he created the Lance Armstrong Foundation. This marked the beginning of Lance's life as an advocate for people living with cancer and a world representative for the cancer community.

At just twenty four years old two time Grammy winner LeAnn Rimes knows what it means to reach for your dreams. LeAnn is set to release her 10<sup>th</sup> studio album, "Family," in July 2007. For the first time, she co-wrote all of the songs on the album she executive produced with Dan Huff. Later this year, she will appear on Kellogg's® cereal boxes nationwide to help raise awareness for the Coalition to Salute American Heroes, an organization she supports that helps veterans and their families rebuild their lives after coming back from war.

Mandy Moore will perform *Extraordinary* for the first time ever from her highly anticipated new album, *Wild Hope* in stores June 19<sup>th</sup>. Recorded at Allaire Studios in Woodstock, NY and produced by John Alagia, *Wild Hope* epitomizes a labor of love and showcases Moore's foray unto songwriting. In collaboration with a slew of critically acclaimed singer-songwriters the result of this two year endeavor is an organic, folk album with pop sensibilities boasting beautifully constructed melodies, compelling vocals and sophisticated lyrical content. "Making this record has been the most exciting and fulfilling creative experiences of my life," Moore explains. "I knew exactly what type of album I wanted to make and firmly held my ground." She continues, "It is therefore especially rewarding to be a part of a venture in which artistic freedom is encouraged," Moore proudly states in reference to the progressive label deal designed to better benefit artists, while affording them substantial creative input.

Dashboard Confessional consists of singer/guitarist Chris Carrabba, guitarist John Lefler, bassist Scott Schoenbeck and drummer Mike Marsh. The band continues to tour in support of their critically acclaimed fourth album *Dusk And Summer*. Recorded with Don Gilmore and Daniel Lanois, the album debuted at Number Two on the *Billboard* Albums Chart and at Number One on the *iTunes* Top Albums Chart following its June 26th release on Vagrant Records. *Dusk And Summer* is the follow up to 2003's million-selling *A Mark, A Mission, A Brand, A Scar* and continues to build momentum, having shipped more than 500,000 copies to date.

Check out the outstanding accomplishments of the 12 young leaders receiving a BRICK and vote for the Golden BRICK Winners at [www.brickawards.org](http://www.brickawards.org) Permanent residents and citizens of the U.S. and Canada were eligible to apply for the BRICK Award.